



## **Department of Commerce (M.Com)**

### **Program Outcome**

A four semester Masters of Commerce program helps to train the student to develop conceptual, applied and research skills. It also helps in enhancing the competencies required for effective problem solving and right decision making through courses like financial management, marketing management, accounting for managerial decision making, taxation practices, human resource management, project planning and control acquainting the students with conventional as well as contemporary areas in the discipline of commerce.

### **Program Specific Outcomes**

- 1) Students develop the ability to comprehend and imbibe core and functional management concepts, business environment and domain specific knowledge.
- 2) Acquire knowledge in the field of tax planning and management, e-commerce, financial management, e-banking operations and obtain skills in the field of cost and management accounting for arriving at concrete decisions for prosperity of business.
- 3) Develop attributes for research in academics and applied research for industry.
- 4) Develop competent management professionals with strong ethical values, capable of assuming a pivotal role in various sectors of the Indian Economy and society, aligned with the national priorities.



## Course Outcomes

### M.Com I Semester

S.No .	Subject Code	Subjects	Subject Category	Course Outcome
1)	MC 1.1	Management & Organizational Behaviour	Core	The course aims to provide basic knowledge to the students about the organization behaviour and management of a business enterprise.
2)	MC 1.2	Business Environment	Core	The course aims to provide basic knowledge to the students about the internal and external environment of a business enterprise.
3)	MC 1.3	Managerial Economics	Core	This course seeks to enable the student to grasp the major economic problems in the organisation. It also seeks to provide an understanding of modern tools of micro & macro-economic analysis.
4)	MC 1.4	Statistical Analysis for Decision Making	Core	The objective of this paper is to provide statistical skills and knowledge for commerce students and to enhance the student understanding of usefulness of statistical tools for business decision making
5)	MC 1.5	Taxation Practices and Administration	Core	To provide basic knowledge and equip students with application of principles and provisions of Income-tax Act, 1961 and the relevant Rules.



### M.Com II Semester

S.No .	Subject Code	Subjects	Subject Category	Course Outcome
1)	MC 2.1	Corporate Financial Accounting	Core	The objective of this paper is to enable the students to acquire the basic knowledge of the corporate accounting and to learn the techniques of preparing the financial statements
2)	MC 2.2	Financial Management	Core	The course aims to familiarize the students with the principles and practices of financial management.
3)	MC 2.3	Human Resource Management	Core	The course aims to acquaint students with the techniques and principles to manage human resource of an organisation.
4)	MC 2.4	Marketing Management	Core	The course aims to acquaint students with the techniques and principles of marketing in an organisation.
5)	MC 2.5	Financial Institution and Markets	Core	The course aims to familiarize the students with the principles and practices of financial institutions and financial markets.



### M.Com III Semester

S.No.	Subject Code	Subjects	Subject Category	Course Outcome
1)	MC 3.1	Computer Application in Business	Core	The course aims to acquaint students with the tools of Computer application and information technology.
2)	MC 3.2	Advanced Cost Accounting	Core	The objective of this paper is to enable the students to acquire the basic knowledge of the cost accounting and to learn the techniques of preparing the cost sheets.
3)	MC 3.3	Corporate Legal Framework	Core	The objective of the course is to impart basic knowledge of the important corporate laws along with relevant case law.
4)	MC 3.4	Strategic Management	Core	This course intends to expose the student to the policies and the strategies business opts for various business decisions.
5)	MC 3.5	Research Methodology	Core	The objective of the course is to impart basic knowledge of the methods of research.



### M.Com IV Semester

S.No.	Subject Code	Subjects	Subject Category	Course Outcome
1)	MC 4.1	Advanced Financial Management	Core	The course aims to familiarize the students with the detailed principles and practices of financial management.
2)	MC 4.2	Security Analysis and Portfolio Management	Core	The purpose of this course is to familiarize the students with different securities and management of portfolio, introduce them to the framework of their analysis and valuation and highlight the role of investor protection.
3)	MC 4.3	Project Planning and Control	Core	The course aims to impart the students, knowledge that how the analysis and project appraisal is carried out.
4)	MC 4.4	Accounting for Managerial Decision	Core	The course aims to impart the students, knowledge about the use of financial, cost and other data for the purpose of managerial planning, control and decision making.
5)	MC 4.5	E-Commerce	Core	The course aims to impart the students, knowledge about the use of electronic commerce for business enterprises
6)	MC 4.6	Project Report and Viva-voce	Core	The objective is to give the students practical hand on experience.