

CRITERION 3

3.2.2 NUMBER OF WORKSHOPS/SEMINARS CONDUCTED ON RESEARCH METHODOLOGY, INTELLECTUAL PROPERTY RIGHTS (IPR) AND ENTREPRENEURSHIP DURING THE YEAR



GUEST LECTURE ON RESEARCH METHODOLOGY



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GUEST LECTURE ON RESEARCH METHODOLOGY

On September 17, 2022, a guest lecture on "Research Methodology" was organized for M. Com students, imparting invaluable insights into the world of academic research. Dr. Devender Sharma, a distinguished faculty member from the Commerce Department of HPU (Himachal Pradesh University), was the guest speaker for the event.

Objective: The aim of the lecture was to make students aware of research methodologies and guide them in writing research projects.

Dr. Devender Sharma highlighted the significance of a structured and systematic approach to conducting research, emphasizing its role in generating reliable and valid results. While discussing the topic of hypothesis testing, he demonstrated how it forms the basis for drawing conclusions and making inferences from collected data. The students gained valuable insights into formulating research questions and hypotheses, crucial steps in the research process.

For review of literature, he encouraged the students to explore various academic resources to lay a strong foundation for research.

Dr. Devender Sharma guided the students in setting clear research objectives, defining the scope of their projects, and selecting appropriate research methods. He also shared valuable tips on structuring research reports, organizing data, and crafting impactful conclusions.

Outcome: The lecture proved to be immensely beneficial for the M. Com students, equipping them with essential research tools and empowering them to navigate the challenges of their research projects effectively.

Principal

St. Bedes College Shimla - 171 002





St. Bede's College Shimla

NAAC Re-Accredited A+ Grade

Affiliated to Himachal Pradesh University



Department of Commerce & Management organises a Guest Lecture on

"RESEARCH METHODOLOGY"

Resource Person

Dr. Devender Sharma Associate Professor, Department of Commerce H.P.U., Shimla

Venue: - Room No. D6

Date:- September 17, 2022 Time: - 10:30 A.M. – 12:00 P.M.

Brochure



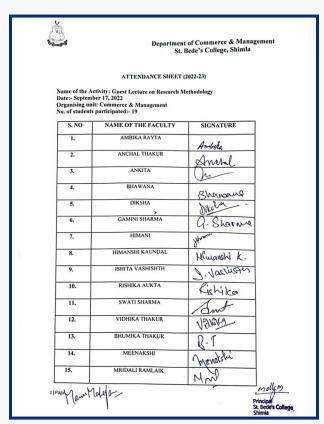
Guest Lecture on Research Methodology (September 17, 2022)

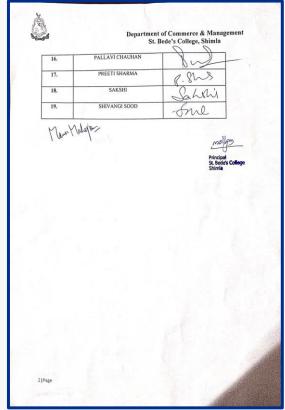


St. Bede's College Shimla



Guest Lecture on Research Methodology (September 17, 2022)





Attendance Sheets