

CRITERION 3

St. Bede's College Shimla

(UGC-NAAC "A+" Grade Re-Accredited)

3.2.2 NUMBER OF WORKSHOPS/SEMINARS CONDUCTED ON RESEARCH METHODOLOGY, INTELLECTUAL PROPERTY RIGHTS (IPR) AND ENTREPRENEURSHIP DURING THE YEAR



WORKSHOP ON START-UP PROGRAMMES AND ENTREPRENEUR DEVELOPMENT



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WORKSHOP ON "START-UP PROGRAMMES AND ENTREPRENEUR DEVELOPMENT"

The Placement Cell and Department of Industries H.P. organized a workshop on "Start-up Programmes and Entrepreneur Development" on September 3, 2019, at St. Bede's College Shimla.

Objective- In the spirit of the workshop on start-up programs and entrepreneur development the students were encouraged by providing them with information and tips on start-up structures and available resources.

The Chief Guest of the event was Mr. Hans Raj Sharma (IAS), Director of Industries. He shared his insights and experiences on the importance of entrepreneurship and how start-ups can contribute to the economy. He emphasized the need for innovation and creativity in entrepreneurship and encouraged students to explore their ideas and turn them into successful businesses.

Ms Smriti Sood, a student of B.Sc. III year, presented her innovative idea for a start-up grant. Her idea was well-received by the audience and the panelists. The workshop provided an excellent platform for students to showcase their ideas and receive feedback from experienced entrepreneurs and industry experts.

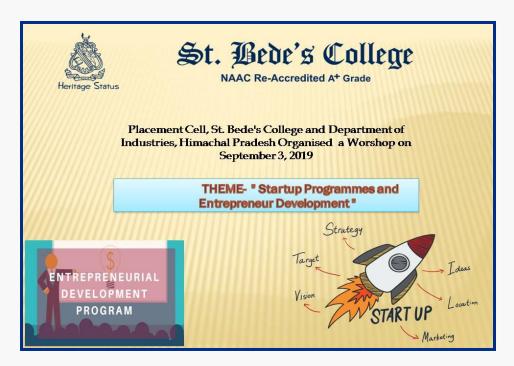
Guidance to avoid pitfalls and information made available in valuable tips where to garner resources and guidance for start-up programs were interest invoking by the successful entrepreneurs who related the issues through their stories of their own journey as successful startup businessmen.

The Q&A session had an enthusiastic student body with intrusive questions and doubt clarification.

Outcome- The workshop gave pointers to the participant attendees regarding the current scenario of the start-up ecosystem and valuable information on government initiatives and schemes to aid budding entrepreneurs. From amongst the students Ms. Smriti Sood's start-up idea was appreciated by the experts who gave her valuable tips and at the same time the other students also gave presentations about their entrepreneurial skills and innovative ideas. Students came away with valuable knowledge of procedures and business tips and information on government initiatives for setting up their own entrepreneurial start-ups.

Manu Malejan. (Convend) Officiating Principal St. Beds College Shimalaliania





Brochure





Workshop on Start-up Programmes and Entrepreneur Development on (September 3, 2019)

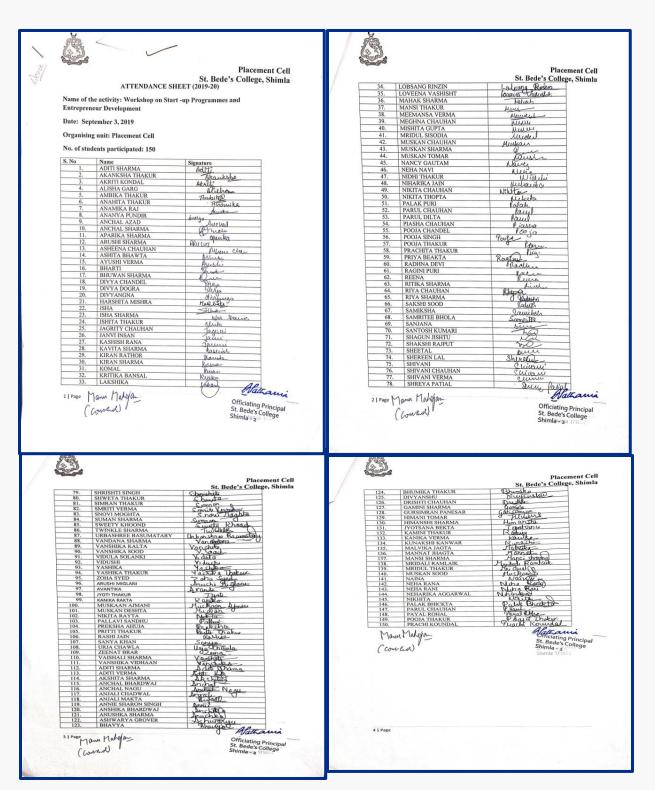




Newspaper Clippings



St. Bede's College Shimla



Attendance Sheets