



**St. Bede's College Shimla**

(UGC-NAAC "A+" Grade Re-Accredited)

**CRITERION 3**

**3.5.1. NUMBER OF FUNCTIONAL MOUS / LINKAGES WITH INSTITUTIONS/ INDUSTRIES IN INDIA AND ABROAD FOR INTERNSHIP, ON-THE-JOB TRAINING, PROJECT WORK, STUDENT / FACULTY EXCHANGE AND COLLABORATIVE RESEARCH DURING THE LAST FIVE YEARS**

**EDCIL (INDIA) LIMITED-MOU**

**REPORT OF THE ACTIVITY**

**LIST OF ACTIVITIES DONE UNDER THE MOU**

**LETTERS OF COMMUNICATION**



## St. Bede's College Shimla

### EdCIL (India) Limited



St. Bede's College  
Shimla - 171002  
(UGC-NAAC "A+" Grade Re-Accredited)  
College with Potential for Excellence  
Phone : 0177-2842304, Fax :- 0177-2842498  
www.stbedescollege.in, E-mail:- [bedescollege@gmail.com](mailto:bedescollege@gmail.com)

#### EdCIL (INDIA) LIMITED

Memorandum of understanding was signed between St. Bede's College, Shimla, and EdCIL (India) Limited, A CPSE under MOE on January 1, 2023.

#### STUDY IN INDIA PROGRAM

The Ministry of Education (MoE) in the Government of India, has started the Study in India (SII) program, to offer high-quality education to international students. For this they have collaborated with top Indian universities.

**Objectives:** The faculty convener attended a regional workshop which was organised for its newly affiliated partner institutions in Kochi on September 2, 2022. The workshop aimed to familiarize these institutions with the Study in India Program and its various components. This included explaining the process for submitting course details, introducing the SII Tracks scholarship disbursement software, and outlining the plans for the upcoming academic year 2023-24.

The workshop was attended by Mr. Ashish Kumar, the convener of the program. During the workshop, Mr. Sandeep Goel, the Chief Financial Officer & Head of Operations and Education Services (OES), emphasized the significant role played by EdCIL (India) Limited in the Study in India program. EdCIL is a distinguished Central Public Sector Enterprise (CPSE) under the Ministry of Education, specializing in education management and consultancy services both in India and abroad. Mr. Goel discussed the various stages of the SII process in detail, which included the Application Process, Counselling Process, and Student Onboarding Process. The workshop also addressed the role of fee waivers in international student admissions and provided marketing suggestions for Higher Education Institutions (HEIs) to enhance the student experience and support.

**Outcome:** The regional workshop accomplished its goals by providing the faculty convener with the essential knowledge and comprehension of the Study in India Program. Consequently, for the academic session of 2023-24, there were 13 student applications, with 11 of them being male students. However, since the institution is exclusively for girls, their admissions were regrettably declined. Among the two female applicants, one expressed interest in pursuing the psychology honors course.

Principal  
St. Bede's College  
Shimla

### Report of the Activity Done Under MOU



**St. Bede's College Shimla**

## LIST OF ACTIVITIES DONE UNDER MOU

- Study in India Program



### *Study in India – Regional Workshop for New Institutions*

## Importance of SII Programme for India

**Importance of SII  
Programme for India**

- Important component of New Education Policy 2020
- Key enabler for making India a global soft power
- Helps in creating ambassadors to showcase Indian Educational System overseas
- Important for revenue generation

STUDY IN INDIA

The poster includes a photograph of three people (two men and one woman) looking at a book together in a library or study setting.

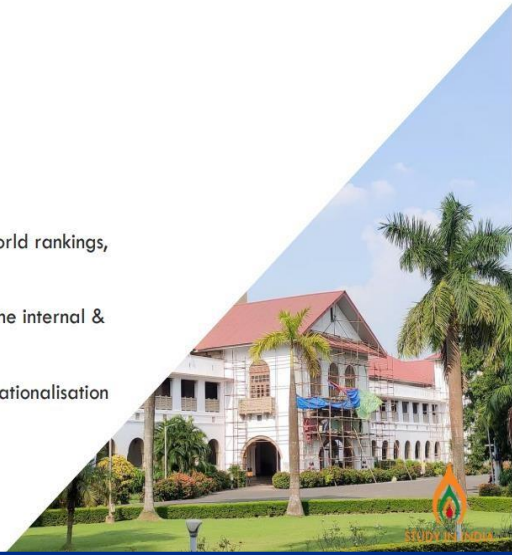
### *SII Programme for India*

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## Importance of SII Programme on HEIs

- Improves diversity among institutions
- Improves international and national rankings such as QS World rankings, Times Higher Education ranking, etc.
- Aim to create a friendly regulatory environment across all the internal & external stakeholders
- Healthy competition among institutes to work towards internationalisation of Higher Education



## SII Admission Process

### Application Process

- Student Registration
- Account Activation via Email
- Login and Account authentication via OTP
- Completing Basic Information & Background Information
- Choice filling by students
- Document(s) Upload by students
- Application Submission

### Counseling Process

- Institute is allocated to students through counselling process
- Publishing of result on 'Student Dashboard' and 'Institute Dashboard'
- 10-days window is provided to Institutes to verify the documents and accept/reject the eligible candidate(s)
- Provisional Admission Letter by institutes on student dashboard and email.

### Student Onboarding

- Students to accept/reject the admission to the allocated institute.
- Visa can be applied only upon acceptance
- The students details shared with respective Indian Mission abroad to facilitate visa
- One SPOC is allocated from the institute to the students to help them prepare for the onboarding.



### *SII Admission Process*



## St. Bede's College Shimla

### Target Countries

Region	Country	Region	Country	Region	Country
SAARC	Afghanistan	Middle East	Iran	Africa	Mali
	Bangladesh		Iraq		Namibia
	Bhutan		Jordan		Zambia
	Nepal		Kuwait		Cameroon
	Sri Lanka		Yemen		Senegal
South East Asia	Indonesia		UAE		Algeria
	Thailand		Saudi Arabia		Mauritius
	Malaysia		Oman		Zimbabwe
	Myanmar		Syria		Mozambique
	Vietnam		Nigeria		Ghana
	Philippines	Rwanda	Kenya		
	Cambodia	Sudan	Eswatini		
	Laos	Tanzania			
East Asia	China	Africa	Egypt		
Central Asia	Kazakhstan		Uganda		
	Tajikistan		Ethiopia		
	Turkmenistan		Morocco		
	Mongolia		Tunisia		



## Branding your institute!

- Your **brand positioning/ highlighting USPs** – location, international experience, infrastructure, placements
- Create brochures, pamphlets & other collaterals for online/offline distribution
- Keep institute information updated on SII website
- Verify course details, eligibility criteria, fee detail, etc. before the start of new academic cycle
- Be active on all social media platforms
- Participate in as many Study In India education fairs as possible
- Appoint on ground institute representatives
- Share student stories & appoint student ambassadors
- No negative marketing & fake promises

### Target Countries

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## What all institutions can do?



Select Target Markets



Set Up Dedicated  
Communication Channels



Market & Brand Your  
Institute



Create International  
Student Section on  
Institute Website

## Create International Student Section on Institute Website

- Create A Dedicated Section For International Students
- Add Frequently Asked Questions
  - Courses Offered
  - Application Process
  - Admission Requirements
  - Fee Structure
- Include International Student Reviews
- Campus Virtual Tour (If Available)
- Showcase Global Culture
- Contact Details Of IRO
- Have A Mobile Friendly Website

*Creating International Student Section on Institute Website*



**St. Bede's College Shimla**



*Study in India Workshop*

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St. Bede's College Shimla

Parents Teachers Fund		Multi Column Cash/Bank Book : 1-Apr-2022 to 31-Mar-2023	
Date	Particulars	Cash	HDFC Bank
	Brought Forward	51,710.00	46,92,340.00
1-Jul-2022	Interest (S.B/FDR) Int. Rec on S/b		33,381.00
24-Aug-2022	HDFC Bank Ch. No. :000223 Cash Drawn	25,000.00	
1-Oct-2022	Interest (S.B/FDR) Int. Rec on S/b		33,061.00
	Carried Over	76,710.00	46,96,582.00

Date	Particulars	Cash	HDFC Bank
	Brought Forward	36,436.00	1,57,562.25
16-Jun-2022	Salary Paid Ch. No. :000219 Paid to Dr. Ritika Singh (MA English) for the month of ( May 11 Lect. & June 3 Lect. )		11,792.00
16-Jun-2022	Salary Paid Ch. No. :000220 TDS Paid to Dr. Ritika Singh (MA English) for the month of ( May 11 Lect. & June 3 Lect. )		1,300.00
16-Jun-2022	Salary Paid Ch. No. :000219 Paid to Fr. Vincent (MA English) for the month of June 2022		17,000.00
23-Jun-2022	Salary Paid Ch. No. :000221 Paid to Dr. Ritika Singh (MA English) for the month of June 2022 (MA IVth Sem 6 Lect)		5,400.00
23-Jun-2022	Salary Paid Ch. No. :000222 TDS Paid to Dr. Ritika Singh (MA English) for the month of June 2022 (MA IVth Sem 6 Lect)		600.00
14-Aug-2022	Cash Ch. No. :000223 Cash Drawn	25,000.00	
15-Sep-2022	TA/DA TA/DA paid to Ashish Kumar for attend the workshop on " Study in India" at Kera		23,223.00
28-Sep-2022	Salary Paid Ch. No. :000224 Paid to Guneet (Director- International Study Centre) for the Month of August 2022		12,000.00
4-Oct-2022	Salary Paid Ch. No. :000225 Paid to Guneet (Director- International Study Centre) for the Month of September 2022		12,000.00
6-Oct-2022	Salary Paid Ch. No. :000226 Paid to Ronojay Sircar (MA I & III Sem) for the Month of September 2022		15,300.00
6-Oct-2022	Salary Paid Ch. No. :000227 TDS Paid to Ronojay Sircar (MA I & III Sem) for the Month of September 2022		1,700.00
6-Oct-2022	Fixed Deposit (Exp) New FDR 50300695640330		25,00,000.00
3-Nov-2022	Salary Paid Ch. No. :000228 Paid to Guneet (Director- International Study Centre) for the Month of October 2022		12,000.00
3-Nov-2022	Salary Paid Ch. No. :000229 Paid to Dr. Jayanti Seth (M.A English) for the Month of Sep & Oct 2022		20,700.00
3-Nov-2022	Salary Paid Ch. No. :000230 TDS Paid to Dr. Jayanti Seth (M.A English) for the Month of Sep & Oct 2022		2,300.00
9-Nov-2022	Salary Paid Ch. No. :000231 Paid to Mr. Ronojay Sircar (M.A English) for the Month of Oct 2022		11,700.00
9-Nov-2022	Salary Paid Ch. No. :000232 Paid to Mr. Ronojay Sircar (M.A English) for the Month of Oct 2022		1,300.00
9-Nov-2022	Miscellaneous Exps. Academic Collaboration with Harrisburg University USA ( Exp )		12,215.00
2-Dec-2022	Salary Paid Ch. No. :000233 Paid to Guneet (Director- International Study Centre) for the Month of Nov 2022		12,000.00
	Carried Over	71,874.00	28,19,000.00

TA/DA paid to Mr. Ashish for Attending the SII Workshop

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## St. Bede's College Shimla

### Communication Letter

**Study in India Education Meet 2023 : Ethiopia, Tanzania and Zambia** Inbox ☆

 **Study in India** 24 Feb  
to Rajeev.singh, bharat.c... ▾

Dear Sir/Ma'am,

Greetings from **Study in India!**

In order to promote about the **Indian** Education System in East Africa region, SII is planning to organize an **Study in India Education Meet 2023** to be held at Lusaka (Zambia), Addis Ababa (Ethiopia) and Dar es Salaam (Tanzania).

The event will be held on the following dates tentatively (exact dates will be intimated soon):

Addis Ababa (Ethiopia) - 12th &13th April 2023  
Dar es Salaam (Tanzania) - 15th &16th April 2023  
Lusaka (Zambia) - 18th & 19th April 2023

TO ARIIT, Study, Bhavya, ... ▾

Dear Ma'am/Sir,

Greetings from **Study in India!**

In order to promote about the **Indian** Education System in West Africa region, SII is planning to participate in **Study in India** Expo 2023 to be held at Ghana and Ivory Coast.

The event will be held on dates: IVORY COAST (Abidjan): 28 & 29 March '23  
GHANA (Accra) 31 March & 1st April '23  
Participation Cost: INR 5,00,000 (INC. of TAXES)

All the interested institutes are requested to give their final participation confirmation by 28th February 2023.

Participation consent form:  
[https://docs.google.com/forms/d/e/1FAIpQLSfbOepwAE\\_\\_hHM8BgYulokQFFPeWNTxMedRBAz9FN9zwwg992A/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSfbOepwAE__hHM8BgYulokQFFPeWNTxMedRBAz9FN9zwwg992A/viewform?usp=sf_link)

Please revert in case of any queries.

Regards,  
Nikhil Mahajan  
9821399174  
**Study in India** Cell  
<https://studyinindia.gov.in/>

Dear Institute,

Greetings from **Study in India!**

Congratulations on being a partner institute of **Study in India**. We have received your application for **Study in India** partnership. And all your documents are correct.

You can start filling your institute details at:

Link : <a href="https://www.studyinindia.gov.in/institute/login">https://www.studyinindia.gov.in/institute/login</a> or <a href="https://studyinindia.gov.in/institute/login">https://studyinindia.gov.in/institute/login</a>
Institute ID : SII-I-3146
Institute Name : St Bedes College
New Password : hZNJNpqS

Guidelines to fill the institute dashboard is attached. Once you have completed the courses section of the Institute dashboard, please revert back to us, so we can take your institute live on our website.

Please feel free to connect at [studyinindia@edcil.co.in](mailto:studyinindia@edcil.co.in) in case of any queries.

### Communication Letters

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